

Privacy Policy

This privacy notice discloses the privacy practices for www.rockcreekschool.org. This privacy notice applies solely to information collected by this website. It will notify you of the following:

- What personally identifiable information is collected from you through the website, how it is used and with whom it may be shared.
- What choices are available to you regarding the use of your data.
- The security procedures in place to protect the misuse of your information.
- How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to complete registration.

Unless you ask us not to, we may contact you via email and/or SMS messages in the future to tell you about specials, new products or services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

We will keep all voluntarily released information for a period of three (3) years from the time of collection.

Security

We take precautions to protect your information. Our website has an SSL Certificate installed along with constant monitoring for malware. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and/or looking for “https” at the beginning of the address of the Web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

Cookies

We use “cookies” on this site. A cookie is a piece of data stored on a site visitor’s hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to login a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

We use Facebook Custom Audiences to deliver advertisements to Website Visitors on Facebook based on email addresses that we have collected. You may learn more about Facebook Custom Audiences by visiting <https://www.facebook.com/help/381385302004628/>, and you may learn how to opt-out of receiving advertisements from Rockcreek school based on your email address and cookies by emailing info@rockcreekschool.org. We also may use information associated with Visitor social media accounts, such as demographic and other information about an individual’s title, industry or organization, to improve our marketing efforts if that individual connects those social media accounts to a Website profile.

We may use the information we have collected from you to enable us to display advertisements from our Customers to their target audience of users. As one example, marketing agencies may purchase advertisements which are presented selectively to local or distant business owners who fit the demographics of Rockcreek School. Our job is to simply present the advertisement to the correct demographic and even though we do not disclose Personal Information for these purposes, if an End-User clicks on or otherwise interacts with an advertisement, the advertising Customer may assume that the End-User meets its target criteria.

- You can learn about Google's practices by going to www.google.com/policies/privacy/partners/
- You can learn more about Facebook's practices by going to www.facebook.com/policy.php
- You can learn more about HotJar's practices by going to <https://help.hotjar.com/hc/en-us/sections/115003180467-Privacy-Security-and-Operations>

At RCS, we understand that your privacy is a serious undertaking for our team. If you, the visitor ever has any questions, concerns, comments about what information we collect or use, please send an email to info@rockcreekschool.org

Links

This website may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Surveys & Contests

From time-to-time our site requests information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and email address), and demographic information (such as zip code, age level). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via email info@rockcreekschool.org